

# George Gallup In Hollywood

by Susan Ohmer

Susan Ohmer. George Gallup in Hollywood on ResearchGate, the professional network for scientists. George Horace Gallup (1901 - 1984) - Genealogy - Geni Book Details : George Gallup in Hollywood Read George Gallup in Hollywood by Susan Ohmer by Susan Ohmer for free with a 30 day free trial. Read eBook on the web, iPad, iPhone and Android. George Gallup in Hollywood - Notre Dame News - University of . will be published by the University of Illinois Press. George Gallup in Hollywood. By Susan Ohmer. New York: Columbia. University Press, 2006. xiii + 281 pp. George Horace Gallup (November 18, 1901 – July 26, 1984) was an American . George Gallup on a 2001 Romania stamp . George Gallup in Hollywood. George Gallup in Hollywood - Toronto Public Library Explores the use of George Gallups opinion polling techniques by the film industry in the 1930s and 40s. Traces Gallups intellectual and methodological

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